Enclosure No.3

# Financial Statement and

# Management Discussion and Analysis

of Annual Report 2015 in Brief

## AUDITOR'S REPORT

#### To the Shareholders of RS Public Company Limited

I have audited the accompanying consolidated and company financial statements of RS Public Company Limited and its subsidiaries and of RS Public Company Limited, which comprise the consolidated and company statements of financial position as at 31 December 2015, and the related consolidated and company statements of comprehensive income, changes in shareholders' equity and cash flows for the year then ended, and a summary of significant accounting policies and other notes.

#### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Thai Financial Reporting Standards, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditor's Responsibility

My responsibility is to express an opinion on these financial statements based on my audit. I conducted my audit in accordance with Thai Standards on Auditing. Those standards require that I comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

I believe that the audit evidence I have obtained is sufficient and appropriate to provide a basis for my audit opinion.

#### Opinion

In my opinion, the consolidated and company financial statements referred to above present fairly, in all material respects, the consolidated and company financial position of RS Public Company Limited and its subsidiaries and of RS Public Company Limited as at 31 December 2015, and its consolidated and company results of operations and its cash flows for the year then ended in accordance with Thai Financial Reporting Standards.

#### Other matters

The consolidated and company financial statements of RS Public Company Limited and its subsidiaries and of RS Public Company Limited for the year ended 31 December 2014 (prior restatement) were audited by another auditor who expressed an unqualified opinion on those statements dated 24 February 2015.

Indianto

Sudwin Panyawongkhanti Certified Public Accountant (Thailand) No. 3534 PricewaterhouseCoopers ABAS Ltd.

Bangkok

24 February 2016

**Statement of Financial Position** 

As at 31 December 2015

			Consolidated			Company	
	-		Restated	Restated		Restated	Restated
		31 December	31 December	1 January	31 December	31 December	1 January
		2015	2014	2014	2015	2014	2014
	Notes	Baht	Baht	Baht	Baht	Baht	Baht
• •							
Assets							
Current assets							
Cash and cash equivalents	7	757,111,787	381,535,315	572,146,840	518,611,127	152,912,614	405,983,565
Short-term investment							
- 12-month fixed deposits	8	4,522,302	4,464,840	4,390,940	-	-	-
Trade and others accounts							
receivable (net)	9	875,711,663	1,100,765,448	1,068,332,496	1,023,419,799	797,712,877	745,037,502
Short-term loans to related							
companies (net)	33 d)	-	-	-	494,274,774	329,700,000	165,988,659
Short-term loans to employees		-	-	100,071	-	-	77,364
Inventories (net)	10	163,095,437	106,766,620	38,910,751	54,667,935	5,583,728	11,499,823
Value added tax	22	40,928,458	25,693,651	4,559,425	-	-	-
Other current assets (net)	11	97,984,687	6,600,575	14,831,194	96,728,841	2,549,455	5,789,964
Total current assets		1,939,354,334	1,625,826,449	1,703,271,717	2,187,702,476	1,288,458,674	1,334,376,877
Non-current assets							
Investments in subsidiaries (net)	12	-	-	-	481,732,849	624,853,390	371,392,179
Investments in associated							
company (net)	13	5,102,753	5,406,090	5,495,813	-	-	-
Plant and equipment (net)	14	384,016,267	388,230,557	310,016,492	358,736,941	370,172,650	293,784,657
Deposit for communiction equipment	t	-	-	38,000,000	-	-	-
License for operation right in spectru	m						
of digital television (net)	15	1,802,058,253	1,937,314,527	-	-	-	-
Intangible assets (net)	16	323,571,197	372,632,875	745,172,194	109,666,456	128,038,699	173,904,491
Withholding tax (net)	17	130,537,536	92,453,881	42,583,803	69,548,760	49,902,284	12,907,566
Deferred tax assets (net)	18	228,020,379	122,551,702	57,334,341	108,772,378	88,366,146	45,475,761
Other non-current assets (net)	19	31,265,889	37,358,769	47,936,238	28,119,889	32,436,857	40,713,910
Total non-current assets		2,904,572,274	2,955,948,401	1,246,538,881	1,156,577,273	1,293,770,026	938,178,564
Total assets		4,843,926,608	4,581,774,850	2,949,810,598	3,344,279,749	2,582,228,700	2,272,555,441

#### Statement of Financial Position

As at 31 December 2015

			Consolidated			Company	
	-		Restated	Restated		Restated	Restated
		31 December	31 December	1 January	31 December	31 December	1 January
		2015	2014	2014	2015	2014	2014
	Notes	Baht	Baht	Baht	Baht	Baht	Baht
Liabilities and shareholders' equit	у						
Current liabilities							
Trade and other accounts payable	20	1,419,187,133	840,787,463	828,133,450	1,121,993,242	484,890,524	462,372,698
Current portion of liability under							
finance lease agreements (net)	21	5,865,272	7,655,315	5,139,978	5,865,272	7,655,315	5,139,978
Current portion of payable for license							
for operation right in spectrum							
of digital television (net)	15	361,674,762	235,348,883	-	-	-	-
Current portion long-term loan		-	-	286,915,000	-	-	-
Short-term loans from							
related companies	33 e)	-	-	8,000,000	48,000,000	246,045,000	45,045,000
Provision for goods returned		14,365,874	36,734,933	74,467,449	14,365,874	36,734,933	74,294,222
Value added tax	22	48,410,441	57,379,026	53,574,450	26,430,661	27,071,760	33,268,413
Accrued income tax		37,642,175	84,101,631	18,797,000	-	-	-
Withholding tax payable		11,949,157	23,338,086	15,488,599	6,762,080	5,680,585	7,840,857
Other current liabilities	_	186,693	139,136	-	-	-	-
Total current liabilities	-	1,899,281,507	1,285,484,473	1,290,515,926	1,223,417,129	808,078,117	627,961,168
Non-current liabilities							
Liabilities under financial lease							
agreements (net)	21	7,206,218	5,103,489	12,758,805	7,206,218	5,103,489	12,758,805
Payable for cost of license for							
operation right in spectrum							
of digital television (net)	15	1,105,918,838	1,467,593,599	-	-	-	-
Provision for loss on investment							
in subsidiaries	12	-	-	-	-	2,949,109	1,421,989
Provision for other losses		1,659,333	3,704,832	1,948,971	-	-	-
Employee benefit obligations	23	85,545,748	65,351,484	49,767,218	74,813,289	56,707,234	43,509,995
Deferred tax liabilities (net)	18	-	5,191,022	-	-	-	-
Other non-current liabilities	24	17,156,186	6,017,390	9,473,070	11,007,788	916,094	9,330,773
Total non-current liabilities	-	1,217,486,323	1,552,961,816	73,948,064	93,027,295	65,675,926	67,021,562
Total liabilities		3,116,767,830	2,838,446,289	1,364,463,990	1,316,444,424	873,754,043	694,982,730

Statement of Financial Position

As at 31 December 2015

			Consolidated			Company	
	-		Restated	Restated		Restated	Restated
		31 December	31 December	1 January	31 December	31 December	1 January
		2015	2014	2014	2015	2014	2014
	Notes	Baht	Baht	Baht	Baht	Baht	Baht
Liabilities and shareholders' equ	ity (Cont'd	)					
Shareholders' equity							
Share capital	25.1						
Authorised share capital	23.1						
1,026,000,280 ordinary shares of par Baht 1 each			1,026,000,280	1,026,000,280		1,026,000,280	1,026,000,280
1,013,891,880 ordinary shares		•	1,020,000,200	1,020,000,200		1,020,000,280	1,020,000,280
of par Baht 1 each		1,013,591,880			1,013,591,880		
or par bank i caon	-	1,010,001,000		=	1,010,001,000		
Issued and fully paid-up share cap	ital						
953,866,816 ordinary shares							
of per Baht 1 each		-	-	953,866,816	-	-	953,866,816
1,022,346,046 ordinary shares							
of par Baht 1 each		-	1,022,346,046	-	-	1,022,346,046	-
1,009,937,646 ordinary shares							
of par Baht 1 each		1,009,937,646	-	-	1,009,937,646	-	-
Premium on share capital	25.1	255,824,816	255,224,632	193,593,325	255,824,816	255,224,632	193,593,325
Treasury shares	25.2	-	(74,671,816)	(74,671,816)	-	(74,671,816)	(74,671,816)
Advance received for share capital		-	-	30,061,063	-	-	30,061,063
Difference between the purchase price	ce						
of investment in subsidiaries							
under common control and their							
net book value		(16,593,840)	(16,593,840)	(16,593,840)	-	-	-
Retained earnings							
Appropriated legal reserve		91,780,991	69,910,358	52,994,862	91,780,991	69,910,358	52,994,862
Appropriated treasury share reserv	<i>i</i> e	-	74,671,816	74,671,816	-	74,671,816	74,671,816
Unappropriated	-	375,900,765	382,380,696	368,431,859	670,291,872	360,993,621	347,056,645
Total parent's equity		1,716,850,378	1,713,267,892	1,582,354,085	2,027,835,325	1,708,474,657	1,577,572,711
Non-controlling interests	-	10,308,400	30,060,669	2,992,523	-	-	-
Total shareholders' equity	-	1,727,158,778	1,743,328,561	1,585,346,608	2,027,835,325	1,708,474,657	1,577,572,711
Total liabilities and shareholders	' equity	4,843,926,608	4,581,774,850	2,949,810,598	3,344,279,749	2,582,228,700	2,272,555,441

# Statement of Comprehensive Income

For the year ended 31 December 2015

		Consol	idated	Com	oany
	-		Restated		Restated
		2015	2014	2015	2014
	Notes	Baht	Baht	Baht	Baht
Revenue					
Revenue from media		2,246,138,300	3,356,834,829	882,103,508	883,264,569
Revenue from music distribution		374,962,586	457,816,856	323,351,395	405,395,848
Revenue from event business		796,019,155	458,514,472	750,123,332	321,838,996
Revenue from other services	-	311,586,345	33,285,277	53,262,037	105,535,215
Total revenue and services income		3,728,706,386	4,306,451,434	2,008,840,272	1,716,034,628
Cost of sales and services		(2,706,851,881)	(2,941,074,003)	(1,468,576,478)	(1,449,738,041)
Gross profit		1,021,854,505	1,365,377,431	540,263,794	266,296,587
Other income	27	50,803,881	26,925,280	539,148,230	535,271,473
Profit before expenses		1,072,658,386	1,392,302,711	1,079,412,024	801,568,060
Selling expenses		(207,026,213)	(207,553,838)	(70,550,083)	(69,752,854)
Administrative expenses		(665,431,005)	(627,868,692)	(549,996,616)	(482,599,422)
Allowance for impairment on investment					
in subsidiaries		-	-	(35,076,889)	55,858,982
Other expenses	28	664,290	(3,983,057)	(1,052,334)	(914,882)
Finance costs	30	(81,084,844)	(77,801,756)	(4,751,313)	(7,175,312)
Profit (loss) before income tax		119,780,614	475,095,368	417,984,789	296,984,572
Income tax credit (expense)	31	12,329,876	(107,451,734)	19,427,875	43,186,869
Profit (loss) for the year		132,110,490	367,643,634	437,412,664	340,171,441
Other comprehensive income					
Items that will not be reclassified to profit of lo	oss				
- actuarial gain on defined employee benefit	t plan	-	1,567,124	-	2,044,733
- Change in deferred tax asset on actuatial					
and a second for a discovery law a fit where					
gain on defined employee benefit plan	-	-	(313,424)	-	(408,947)

		Consoli	dated	Comp	any
	—		Restated		Restated
		2015	2014	2015	2014
	Notes	Baht	Baht	Baht	Baht
Profit (loss) attributable to					
Equity holders of the parent		121,634,482	340,975,070	437,412,664	340,171,441
Non - controlling interests	-	10,476,008	26,668,564		-
	=	132,110,490	367,643,634	437,412,664	340,171,441
Total comprehensive income (loss) attributable to					
Equity holders of the parent		121,634,482	341,819,088	437,412,664	341,807,227
Non - controlling interests	_	10,476,008	27,078,246		
	=	132,110,490	368,897,334	437,412,664	341,807,227
Earnings per share for profit attributable to the equity holders of the parent					
Basic earnings per share (Baht)	32.1	0.1208	0.3465	0.4345	0.3453
Diluted earnings per share for profit attributable to the equity holders of the parent					
Diluted earnings per share (Baht)	32.2		0.3465	<u> </u>	0.3453

## Statement of Changes in Shareholders' Equity

#### For the year ended 31 December 2015

			Consolidated (Baht)									
						For the year	ar ended 31 De	cember 2014				
					Attributa	ble to owners of th	ne parent					
					Difference							
					between the							
					purchase price							
					of investments							
		Authorised,			in subsidiaries	Advance		Retained earning	s			
		issued and			under common	received	Appr	opriated		Total	Non-	
		fully paid-up	Share	Treasury of	control and their	from share	Legal	Treasury		owners of	controlling	
	Note	share capital	premium	shares	net book value	subscription	reserve	shares reserve	Unappropriated	the parent	interests	Total
Opening balance as at 1 January 2014												
- as previously reported		953,866,816	193,593,325	(74,671,816)	(16,593,840)	30,061,063	52,994,862	74,671,816	353,341,832	1,567,264,058	2,992,523	1,570,256,581
Retrospective adjustment	6	-	-	-	-	-	-	-	15,090,027	15,090,027	-	15,090,027
Opening balance as at 1 January 2014 - as resta	ted	953,866,816	193,593,325	(74,671,816)	(16,593,840)	30,061,063	52,994,862	74,671,816	368,431,859	1,582,354,085	2,992,523	1,585,346,608
Changes in shareholder's equity for the year												
Increase in share capital		68,479,230	61,631,307	-	-	-	-	-	-	130,110,537	-	130,110,537
Advance received from share subscription		-	-	-	-	(30,016,063)	-	-	-	(30,016,063)	-	(30,016,063)
Dividends payment		-	-	-	-	-	-	-	(310,954,755)	(310,954,755)	(10,100)	(310,964,855)
Legal reserve		-	-	-	-	-	16,915,496	-	(16,915,496)	-	-	-
Other comprehensive income												
- Actuarial gain on defined employee benefits p	olan	-	-	-	-	-	-	-	844,018	844,018	409,682	1,253,700
Total Comprehensive income for the year (Restate	ed)	-	-	-	-	-	-	-	340,975,070	340,975,070	26,668,564	367,643,634
Closing balance as at 31 December 2014		1,022,346,046	255,224,632	(74,671,816)	(16,593,840)	-	69,910,358	74,671,816	382,380,696	1,713,312,892	30,060,669	1,743,373,561

#### Statement of Changes in Shareholders' Equity (Cont'd)

#### For the year ended 31 December 2015

			Consolidated (Baht)									
			For the year ended 31 December 2015									
					Attribut	able to owners o	f the parent					
					Difference							
					between the							
					purchase price							
					of investments							
		Authorised,			in subsidiaries	Advance		Retained earning	gs			
		issued and			under common	received	Арр	ropriated		Total	Non-	
		fully paid-up	Share	Treasury	control and their	from share	Legal	Treasury		owners of	controlling	
	Notes	share capital	premium	shares	net book value	subscription	reserve	shares reserve	Unappropriated	the parent	interests	Total
Opening balance as at 1 January 2015												
- as previously reported		1,022,346,046	255,224,632	(74,671,816)	(16,593,840)	-	69,910,358	74,671,816	397,585,773	1,728,472,969	30,060,669	1,758,533,638
Retrospective adjustment	6	-	-	-	-	-	-	-	(15,205,077)	(15,205,077)	-	(15,205,077)
Opening balance as at 1 January 2015 - as rest	ated	1,022,346,046	255,224,632	(74,671,816)	(16,593,840)	-	69,910,358	74,671,816	382,380,696	1,713,267,892	30,060,669	1,743,328,561
Changes in shareholder's equity for the year												
Resale of treasury shares	25.1	-	40,539,101	22,324,499	-	-	-	-	-	62,863,600	-	62,863,600
Decrease in share capital from decreasing												
in treasury shares	25.1	(12,408,400)	(39,938,917)	52,347,317	-	-	-	-	-	-	-	-
Decrease in non-controlling interests from decr	ease											
in share capital of subsidiary	25.2	-	-	-	-	-	-	-	-	-	(18,750,000)	(18,750,000)
Treasury shares reserve		-	-	-	-	-	-	(74,671,816)	74,671,816	-	-	-
Legal reserve		-	-	-	-	-	21,870,633	-	(21,870,633)	-	-	-
Dividends payment	26	-	-	-	-	-	-	-	(180,915,596)	(180,915,596)	(11,478,277)	(192,393,873)
Total comprehensive income for the period		-	-	-	-	-	-	-	121,634,482	121,634,482	10,476,008	132,110,490
Closing balance as at 31 December 2015		1,009,937,646	255,824,816		(16,593,840)		91,780,991		375,900,765	1,716,850,378	10,308,400	1,727,158,778

## Statement of Changes in Shareholders' Equity

## For the year ended 31 December 2015

					Comp	any (Baht)						
			For the year ended 31 December 2014									
			Attributable to owners of the parent									
		Authorised,			Advance		Retained earnin	gs				
		issued and			received	Appro	priated					
		fully paid-up	Share	Treasury	from share	Legal	Treasury					
	Notes	share capital	premium	shares	subscription	reserve	shares reserve	Unappropriated	Total			
Opening balance as at 1 January 2014												
- as previously reported		953,866,816	193,593,325	(74,671,816)	30,061,063	52,994,862	74,671,816	334,421,811	1,564,937,877			
Retrospective adjustment	6	-	-	-	-	-		12,634,834	12,634,834			
Opening balance as at 1 January 2014 - as res	tated	953,866,816	193,593,325	(74,671,816)	30,061,063	52,994,862	74,671,816	347,056,645	1,577,572,711			
Changes in shareholders' equity for the year												
Increase in share capital		68,479,230	61,631,307	-	-	-	-	-	130,110,537			
Advance received from share subscription		-	-	-	(30,061,063)	-	-	-	(30,061,063)			
Dividends payment	26	-	-	-	-	-	-	(310,954,755)	(310,954,755)			
Legal reserve		-	-	-	-	16,915,496	-	(16,915,496)	-			
Other comprehensive invome actuarial gain on												
defined employee benefit plan (net)		-	-	-	-	-	-	1,635,786	1,635,786			
Total comprehensive income loss for the year (R	estated)	-	-	-	-	-		340,171,441	340,171,441			
Closing balance as at 31 December 2014		1,022,346,046	255,224,632	(74,671,816)		69,910,358	74,671,816	360,993,621	1,708,474,657			

## Statement of Changes in Shareholders' Equity (Cont'd)

## For the year ended 31 December 2015

					Company (Ba	ht)					
			For the year ended 31 December 2015								
				Attributa	able to owners	of the parent					
		Authorised,				Retained earning	js				
		issued and			Appro	priated					
		fully paid-up	Share	Treasury	Legal	Treasury	-				
	Notes	share capital	premium	shares	reserve	shares reserve	Unappropriated	Total			
Opening balance as at 1 January 2015											
- as previously reported		1,022,346,046	255,224,632	(74,671,816)	69,910,358	74,671,816	346,906,206	1,694,387,242			
Retrospective adjustment	6	-	-		-	-	14,087,415	14,087,415			
Opening balance as at 1 January 2015 - as restated		1,022,346,046	255,224,632	(74,671,816)	69,910,358	74,671,816	360,993,621	1,708,474,657			
Changes in shareholders' equity for the period											
Resale of treasury shares	25.1	-	40,539,101	22,324,499	-	-	-	62,863,600			
Decrease in share capital	25.1	(12,408,400)	(39,938,917)	52,347,317	-	-	-	-			
Treasury shares reserve		-	-	-	-	(74,671,816)	74,671,816	-			
Legal reserve		-	-	-	21,870,633	-	(21,870,633)	-			
Dividend payment	26	-	-	-	-	-	(180,915,596)	(180,915,596)			
Total comprehensive income (loss) for the year			-	-	-		437,412,664	437,412,664			
Closing balance as at 31 December 2015 - as restated		1,009,937,646	255,824,816		91,780,991		670,291,872	2,027,835,325			

# Statement of Cash Flows

# For the year ended 31 December 2015

		Consoli	idated	Company			
	-		Restated		Restated		
		2015	2014	2015	2014		
	Notes	Baht	Baht	Baht	Baht		
Cash flows from operating activities							
Profit (loss) before income tax		119,780,614	475,095,368	417,984,789	296,984,572		
Adjustments:							
Depreciation and amortisation	14, 15,16, 29	546,666,741	1,078,491,128	88,988,709	356,050,541		
Allowance for doubtful accounts	8	19,175,827	4,294,404	2,661,161	1,916,284		
Allowance for doubtful in recoverable of withholding tax		(3,114,451)	2,635,164	-	-		
Allowance for doubtful accounts for short-term loans							
to related companies (reversal)	33 d)	-	-	(10,574,774)	(591,341		
Allowance for obsolete inventories (reversal)	9	29,915,367	(7,490,556)	(3,630,215)	(6,061,236		
Loss from inventories destruction		3,888,845	-	3,888,845	-		
Reversal of provision for goods returned		(22,369,059)	(37,732,516)	(22,369,059)	(37,559,289)		
(Reversal of) allowance for impairment - intangible assets	16	(4,490,167)	19,719,003	15,802,735	15,647,439		
Allowance for impairment							
- other current assets and other non-current assets	11, 19	672,755	(302,179)	(138,802)	76,969		
Allowance for impairment - investment in			<b>x</b> - <i>y</i>				
an associated company	13	303,337	89,723	-	-		
(Reversal of) allowance for impairments		,					
- investments in subsidiaries	12	-	-	49,370,541	(58,661,111		
Reversal of provision for loss on investment in subsidiaries	s 12	-	-	(2,949,109)	1,527,120		
Loss from write-off investment in subsidiaries		-	-	-	1,199,900		
(Reversal of) provision for litigation case	28	(2,045,499)	1,755,861	-	-		
(Gain) loss on disposal of property, plant and equipment	28	(744,323)	305,673	509,063	_		
(Gain) loss on write-off property, plant and equipment	28	807,675	-	(27,945)	412,045		
Employee benefit obligations	23	20,194,264	17,151,390	18,106,055	15,521,825		
Dividend income	27		-	(369,578,855)	(407,907,925		
Interest income	27	(2,454,665)	(2,957,028)	(19,099,399)	(16,324,064		
Finance costs - interest expense	30	81,084,844	77,801,756	4,751,313	7,175,312		
	-	787,272,105	1,628,857,191	173,695,053	169,407,041		
Changes in working capital		-,,,	,, , -	-,	, - ,-		
Trade and other accounts receivable		205,862,089	(36,909,643)	(228,559,402)	(10,436,980		
Inventories		(90,133,029)	(60,365,313)	(49,342,837)	11,977,331		
Value added tax		(24,203,392)	(17,329,650)	(641,099)	(6,196,653		
Other current assets		(91,212,310)	8,311,899	(94,040,584)	3,163,540		
Other non-current assets		5,189,222	10,857,469	4,316,968	8,277,053		
Trade and other accounts payable		588,819,879	(6,302,983)	646,929,951	3,805,373		
Withholding tax payable		(11,388,929)	7,849,487	1,081,495	(2,160,272		
Other courrent liabilities		47,557	139,136	-	-		
Other non-current liabilities	_	11,138,796	(3,455,680)	10,091,694	(8,414,679		
Cash generated from operating activities before	_						
interest income received, finance costs paid							
and income tax paid		1,381,391,988	1,531,651,913	463,531,239	169,421,754		
Withholding tax refunded		12,297,788	882,946	12,297,788	-		
Income tax paid		(192,056,271)	(155,875,054)	(32,922,621)	(37,107,181		
Net cash generated from (used in) operating activities	-	1,201,633,505	1,376,659,805	442,906,406	132,314,573		
ישבו כמשה עבוובומובט ווטווו נעשבט ווון טאבומנוווע מטנואנופג	-	1,201,000,000	1,370,003,005	442,300,400	102,014,073		

## Statement of Cash Flows (Cont'd)

# For the year ended 31 December 2015

		Consolio	dated	Company			
			Restated		Restated		
		2015	2014	2015	2014		
	Notes	Baht	Baht	Baht	Baht		
Cash flows from investing activities							
Interest income received		2,470,534	3,139,315	16,236,570	14,668,195		
Increase in short-term loans to related companies	33 d)	(68,500,000)	(91,000,000)	(338,500,000)	(833,120,000)		
Receipts from short-term loans to related companies	33 d)	68,500,000	91,000,000	184,500,000	670,000,000		
Decrease in short-term loans to employees		59,101	40,970	-	77,364		
Payments on investments in subsidiaries		-	-	-	(196,000,000)		
Short-term investment-12-month fixed deposits		(57,462)	(73,900)	-	-		
Receipts from decrease in share capital of subsidiaries		-	-	93,750,000	-		
Receipts from dividend income		-	-	379,079,203	365,409,115		
Purchases of property, plant and equipment		(88,983,784)	(141,258,097)	(70,385,388)	(131,516,931)		
Proceeds from disposals of property, plant and equipment		8,693,737	472,516	248,598	112,131		
Purchases of intangible assets		(274,408,741)	(550,934,305)	(10,884,255)	(253,340,067)		
Proceeds from disposals intangible assets		530,895	-	-	-		
Net cash receipts (payments) from investing activities		(351,695,720)	(688,613,501)	254,044,728	(363,710,193)		
Cash flows from financing activities							
Interest expense paid		(13,364,724)	(26,194,544)	(4,939,309)	(5,637,146)		
Proceeds from short-term loans from financial institutions		470,000,000	755,000,000	370,000,000	755,000,000		
Payments on short-term loans from financial institutions		(470,000,000)	(755,000,000)	(370,000,000)	(755,000,000)		
Proceeds from long-term loans from financial institutions		-	65,000,000	-	-		
Payments on long-term loans from financial institutions		-	(351,915,000)	-	-		
Payments on liability under finance lease agreements		(10,216,316)	(6,132,904)	(10,216,316)	(6,132,904)		
Advance payment of license for operation right							
in spectrum of digital television		(302,500,000)	(340,500,000)	-	-		
Proceeds from short-term loans from related companies	33 e)	-	-	127,500,000	719,000,000		
Payments on short-term loans from related companies	33 e)	-	(8,000,000)	(325,545,000)	(518,000,000)		
Dividend paid	26	(180,915,596)	(310,954,755)	(180,915,596)	(310,954,755)		
Decrease in non-controlling interests from dividend payment		(11,478,277)	(10,100)	-	-		
Decrease in non-controlling interests from decrease capital	25.3	(18,750,000)	-	-	-		
Proceeds from increase in share capital		-	100,049,474	-	100,049,474		
Receipts from resale of treasury shares	25.2	62,863,600	-	62,863,600	-		
Net cash payments from financing activities		(474,361,313)	(878,657,829)	(331,252,621)	(21,675,331)		
Net increase (decrease) in cash and cash equivalents		375,576,472	(190,611,525)	365,698,513	(253,070,951)		
Cash and cash equivalents, opening balance		381,535,315	572,146,840	152,912,614	405,983,565		
Cash and cash equivalents, closing balance		757,111,787	381,535,315	518,611,127	152,912,614		

## Statement of Cash Flows (Cont'd)

# For the year ended 31 December 2015

		Consoli	dated	Compa	any
	-		Restated		Restated
		2015	2014	2015	2014
	Notes	Baht	Baht	Baht	Baht
Non-cash transactions and additional information:					
Outstanding payables arising from purchases					
of property, plant and equipment as at 31 December		9,038,606	19,458,815	8,817,124	17,887,359
Outstanding payable arising from purchase of					
property, plant and equipment under finance lease					
agreement as at 31 December		9,960,000	-	9,960,000	-
Payable for cost of license for oparation right in					
spectrum of digital television as at 31 December		-	1,702,942,482	-	-
Outstanding payable arising from staff transferred					
as at 31 December		-	-	-	279,853
Outstanding receivables arising from disposals of					
property, plant and equipment as at 31 December		-	-	5,945,521	-
Outstanding receivables arising from disposals of					
intangible assets as at 31 December		-	-	500,679	-
Decrease in treasury shares	25.2	(52,347,317)	-	(52,347,317)	-
Decrease in premium on share capital from					
decreasing in treasury shares	25.2	39,938,917	-	39,938,917	-

## Summary of Management Discussion and Analysis

#### **Operating results**

Overall Outlook of Business Operations : In 2015, the Company (parent company) earned a net profit of 121.6 million baht; this represented a net decrease from 2014 of 219.3 million baht or 64.3 percent. The main reason can be attributed to the fact that, in the previous year, the Company acquired the license to broadcast the 20<sup>th</sup> FIFA World Cup in Brazil. Should profits from such an activity be excluded, the Company would have had a small drop in profit. At any rate, the radio media business of "COOL Fahrenheit 93", which has a regular customer base, and the television media business of "Sabaidee TV" - of which does not require very high operating costs - continue to generate profits. In addition, the Company earned more profit from its music distribution business, which underwent an internal managerial reorganization and thus resulted in lower operating costs, as well as from its event business, which enjoyed a greater number of productions. Meanwhile, the television media business from "Channel 8" digital TV, even though it had increasing revenue compared to the previous year, the investment and costs were higher, including the costs of the license for the operations right in the spectrum of digital television, and the costs related to receipt and transmission of signals. Also, such operations in 2014 did not encompass a full year. Moreover, the costs related to permission to use the frequency waves, and new digital television operating costs in that first year were higher that in previous years. There was also an increase of investment in content such as drama and various shows, as well as the slowdown of the Thai economy, which has not recovered, including the diminished purchasing power of the private sector and consumers. This resulted in smaller advertising budgets, which could not support expansion of the industry and resulted in slow growth for the channel.

**Revenue** : Revenue from sales and services for year ending December 31, 2015 in the amount of 3,728.7 million baht, on a net basis, decreased from last year by 577.7 million baht, or 13.4 percent. This can be broken down by group, as follows:

**Revenue from Media Business** : Revenue from the media business was comprised of earnings from television and radio media. This year, the company earned 2,246.1 million baht from its overall media business, which represented a decrease of 1,110.7 million baht over that of the previous year, or 33.1 percent.

**Television Media Business** : Revenue from the main television businesses resulted from the operations of Digital Terrestrial Television (DTT) channel "Channel 8"; satellite television channels "Channel 2", "Sabaidee TV", "You Channel" and "Pleon TV; and sales of the "Sun Box" set-top boxes.

This year, overall revenue from the television media business decreased from last year. The main reason can be attributed to the fact that, in the previous year, the company managed the rights to broadcast live football

matches of the 2014 FIFA World Cup Brazil, as well as the rights to broadcast live matches of La Liga Spanish Football league. Even if such revenues were not considered, advertising revenue from TV stations continues to increase from last year. On the whole, revenue from the television media business (excluding the administration of the rights for sports programming) in this year still increased, comparable to last year.

Throughout the year 2015, the "Channel 8" developed its TV programs continuously especially in sports category that received overwhelming success in programs called "8 Max Muay Thai", "The Champion Muay Thai Tat Cheuak", "Channel 8 HBO Boxing", and " UFC Muay Krong Pad Liam". In drama category, there were 10 new dramas namely, " Waen Thong Leung", Mae Leuak Kerd Dai", "Li Kae Mud Sung", "Pleung Pai", Khun Ying Nok Tumnieb", "Chao Sao Chapor Kit", "Dok Son Choo", "Sud Tae Jai Ja Kwaikwar", "Mongkut Ritsaya", and "Suparpburut Satan". In mini - series category, there were 3 series namely "Luang Pee Digital", "Lun Ruk Karm Rua", and "Rueng Iao Kayaokwan". Moreover, additional variety programs were added to the variety shows such as "Erk Show", "Jiw Zaa", "Dao Prajum Mueng" and "Big Heng". From all mentioned additional programs, the TV viewership rating of "Channel 8" had increased gradually to rank number 4nationwide according to the survey conducted by the AGB Nielsen Media Research (Thailand) Ltd., which indicated that the year ending viewers had increased 87% from beginning of the year. At present, "Channel 8" is broadcasting at the number 27 in all platforms nationwide.

This year, "Channel 2" adjusted its concept as "Channel 2 Complete Entertainment" and raise entertainment news time slot to 40% in a day. The news programs are broadcast live in the main 4 prime-time throughout the day in order to capture all international and local entertainment news. Regarding variety contents, additional programs were introduced, such as, "Jud Dued", and "Purd Pong" which were the entertainment news with intensive and insight contents. Moreover, at the end of the year, highly popular dramas from RS were added to the programming in order to increase viewership which reflected a rating increase accordingly. At present, "Channel 2" broadcasts at the channel number 38 in the satellite and cable television platforms nationwide.

**Radio Media Business**: Revenue from the radio business came from the operations of 2 stations: "COOL Fahrenheit 93" and "Sabaidee Radio 88.5". The overall performance of the radio media business this year decreased slightly from last year, whereby the company had 3 radio stations. However, revenue from "COOL Fahrenheit 93", which was the main revenue earner, still registered an increase from last year due mainly to increases in key marketing activities such as, "COOL Outing", "COOL Music Alive, and "Ing Eat All Around Year", etc. The "COOL Fahrenheit 93" station continued to remain in the number one spot in the Easy Listening category as well as again enjoyed the number two rank in the country, according to AGB Nielsen media Research (Thailand) Ltd. **Revenue from Music Distribution Business**: Revenue from the Music Distribution business consisted of revenue from physical sales, digital business and copyright collection. This year, revenue from the Music Distribution business of 375.0 million baht decreased from last year in the amount of 82.9 million baht, or 18.1 percent. There was an increase in revenue from music streaming services and YouTube advertisement income sharing; however, it was not sufficient to offset the decrease in revenue from other channels.

**Revenue from Event Business** : Revenue from the event business consisted of revenue from concert organization and marketing activities, artists' management and contract productions. This year, revenue from the event business amounted to 796.0 million baht, an increase of 337.5 million baht from last year, or 73.6 percent. This was due to the activities that have been arranged throughout this year; such activities included "Sabaidee Sunjorn Year 6" "Channel 8 Pob Puen", while the main events are such as "Beauty Now & Next" "Travel around Thailand, Tour around the world", etc. Moreover, there was a large-scale concert in the beginning of the year called, "D2B Encore Concert 2015" which was a very successful event of 2015.

Revenue from other services came from sales of various products through the company's sales channels, such as health and beauty products, the collection of subscription fees for English Premiere League football matches via the "Sun Box" set-top boxes.

**Cost of Sales and Services** : Cost of sales and services of 2,706.9 million baht decreased by 234.2 million baht from last year, or 8.0 percent. This was mainly due to the decrease of costs associated with the World Cup 2014 live broadcasts. However, the costs of operations of digital TV "Channel 8" increased due to more broadcasting of new dramas series and variety programs, including the purchase of licenses for live broadcasts of sports programs. All such activities served to enhance variety and interest in the programs, with the goal of boosting overall average viewership. At the same time, they helped strengthen the company's competitiveness in the television industry. At any rate, the company remains vigilant about cost management and using funds as efficiently as possible.

Selling and Administrative Expenses, Other Expenses, and Financial Cost : Selling and administrative expenses and other expenses amounted to 871.8 million baht, an increase of 32.4 million baht from last year, or 3.9 percent. This was mainly due to the increase in advertising expenses of company's products and services. Finance costs were 81.1 million baht, an increase of 3.3 million baht from last year, or 4.2 percent. This is mainly due to the alteration in the licensing value of the Digital TV.

#### Change in accounting policy regarding recording of DTT license fee :

Earlier in 2016, the ruling of the Federation of Accounting Professions dictates that all companies who acquire longterm license from the government, e.g. 4G licenses and Digital TV licenses, are required to use the same accounting method in recording the cost of the license fees. The company presented digital television license at cost less accumulated amortization.

Due to the payment term of digital television license is beyond the normal credit term of National Broadcasting and Telecommunications Commission (NTBC), the Group is required to compare the cost of digital television license with the cash price equivalent based on present value of installments at the recognition date and recognize the difference between this amount and the total payments as finance costs over the period of payment term of digital television license. Therefore, the Company has ratified the matter by applying retrospective adjustment. Hence, financial statements of the Company will receive some impact from these alterations in 3 parts as follows:

**Cost of the License**: The Company has auctioned the license at the cost of 2,265 million baht (excluding vat) for 15 years duration using the original method of cost recording at amount 151.0 million baht per year, while the new recording method will result in reducing cost to 135.4 million baht per year.

Financial cost: The above alteration results in future finance charges for 2015 at amount of 67.2 million baht.

Income Tax: Income tax is adjusted down by 10.3 million baht.

**Gross Profit Margin, Net Profit Margin and Return On Equity (ROE)** : In 2015, the Company earned a gross profit margin of 27.4 percent; its net profit margin was 3.2 percent, and the shareholders' return on equity was 7.1 percent. These figures represented a drop from those of 2014, which were 31.7 percent, 7.9 percent and 20.7 percent, respectively. The main reason is because of increased costs related to doing business in the digital television business. Also, the previous year enjoyed profits related to the live broadcast of the FIFA World Cup.

#### Financial Position

Total assets as of 31 December 2015 were 4,843.9 million baht, which reflected an increase of 5.7 percent from that of the previous year. The main reason was from an increase in cash and cash equivalents by 98.4 percent, from unearned revenue from the event business, receipts from resale of treasury shares, and the receipt of payments from debtors. Account receivables and other debts (net) decreased by 20.4 percent. Additionally, during the year, the costs of the digital television license and digital television business were cut by 135.4 million baht.

Total liabilities as of 31 December 2015 were 3,116.8 million baht, which reflected an increase from 2014 of 278.3 million baht or 9.8 percent. The main reason was due to the increase in unearned revenue from the event business during the year. There was also payment of 302.5 million baht for the license for the operations right in the spectrum of digital television.

As for the parent company's shareholders' equity, as of 31 December 2015, it stood at 1,716.9 million, which represented an increase from the previous year of 3.6 million baht or 0.2 percent. During the year, the Company issued treasury shares in the amount of 62.9 million baht and paid dividends to shareholders in the amount of 180.9 million baht.

## Cash Flow

For the year ending 31 December 2015, the Company had cash and cash equivalents in the amount of 757.1 million baht, increasing from last year by 375.6 million baht. The main reason was due to the inflow of cash from net activities in the amount of 1,201.6 million baht and from unearned revenue for the event business and from payments from debtors. At the same time, there was 474.3 million baht in net cash payments from financing activities. In addition to paying the costs of the digital television license and the operations of the television digital business, and the payment of dividends as well as the net cash for the treasury shares , there was cash used in investment activities in the amount of 351.7 million baht, for investment in drama production and related equipment.