

### 3Q05 results in brief

The consolidated financial statements of the company and its subsidiaries for the three-month period ended September 30, 2005 (Q3/2005) presented net loss of THB 178.3 million, represented THB 153.4 million or 616.6% change from net loss of THB 24.9 million for the same period of the year 2004 (Q3/2004). The key contributions were as follows:

- Advertising income increased by THB 89.8 million (80.6%),
- Revenue from film production increased by THB 47.3 million from the successful performance of "Payakrai Saina" the movie which was launched in this period.
- Revenue from production of concerts and marketing activities increased by THB 25.5 million (78.8%) due to more concerts and events.
- Revenue from musical and other copyrights also increased by THB 21.9 million (24.3%) mainly from ringtones & downloadable products.
- However, revenue from production decreased by THB 26.3 million (32.7%) from lower activities in event productions, advertising productions and governmental projects

Cost of sales and production for this period totaled THB 539.9 million, increased from the same period last year by 16.8% (THB 77.7 million). This was led by increases in cost of airtime and production of TV programs and cost of the movie launched in this period.

Gross profit for this period totaled THB 220.2 million representing 29.0% gross profit margin, improved from that of 20.1% in Q3/2004.

Selling and administrative expenses for this period totaled THB 381.4 million, increased from the same period last year for THB 220.4 million or 136.9% mainly from allowance of inventories obsolescence, allowance for devaluation of film and music copyrights amounting to Baht 202.2 million. These provisions resulted from analysis of the present market position which indicated that carrying amount of assets exceeds their recoverable amount.

Excluding all allowances made during the period, the company would present net profit before interest expense and income taxes of THB 41.4 million.

### Financial Highlight

(Million Baht)

	3Q04	2Q05	3Q05	QOQ	YOY
Total revenue	599.44	611.23	760.77	24.5%	26.9%
Total cost of sales	462.16	481.37	539.9	12.2%	16.8%
Gross profit	137.28	129.86	220.88	70.1%	60.9%
Selling and administrative expense	324.88	254.26	381.61	150.8%	17.5%
EBIT	(187.59)	(124.40)	(160.73)	(29.2)%	14.31%
Net profit	(24.88)	(131.14)	(178.27)	(35.9)%	(616.6)%



**Revenue breakdown by business group**

(Million Baht)

	3Q04	2Q05	3Q05	QOQ	YOY
Music	360.50	296.34	410.79	38.6%	13.9%
Media	156.29	260.35	257.92	(0.9)%	65.0%
Motion Picture and Production Service	42.37	45.05	91.66	103.5%	116.3%
Support	18.18	9.35	0.25	(97.3)%	(98.6)%
Total revenue from operation	577.35	611.09	760.63	24.5%	31.7%
Other revenue	22.09	0.14	0.14	1.1%	(99.4)%
Total Revenue	599.04	611.23	760.77	24.5%	26.9%

**Revenue breakdown (%)**

	3Q04	2Q05	3Q05
Music	60.1%	48.5%	54.0%
Media	26.1%	42.6%	33.9 %
Motion Picture and Production Service	7.1%	7.4%	12.0%
Support	3.0%	1.5%	0.0 %
Other revenue	3.7%	0.0%	0.0 %
Total Revenue	100.0%	100.0%	100.0%

**Sector Analysis**

**1. Music Business**

(Million Baht)

	3Q04	2Q05	3Q05	QOQ	YOY
Sales	258.85	149.35	260.54	74.4%	0.7%
Advertising	4.50	1.95	0.00	(100.0)%	(100.0)%
Production Service	5.66	6.57	1.82	(72.2)%	(67.8)%
Concert & Event	32.34	52.70	57.81	9.7 %	78.8%
Copyright	55.97	80.71	85.22	5.6%	52.3%
Others	(1.99)	5.07	5.41	(69.1)%	133.0%
Total Revenue	360.50	296.34	410.79	38.6%	13.9%

Music Business group reported total revenue of 410.79 MB for the three-month period ended September 30, 2005, a slight increase of 50.29 MB or 13.9 % from the same period in a prior year. The main contribution was the growing revenue from concert and event, as well as the growth in copyright revenues which rose by approximately 52.3% from the same period last year (Q3/2004).

**Music Albums Releases**

(Albums)

	3Q04	2Q05	3Q05
New	30	27	28
Compilation	24	20	26
Total	54	47	54

Main source of revenue in music business is sales of musical products including tape cassette, CDs, VCDs, and DVDs which accounts for 59.5% of total music revenue.



**Proportion Sales in Units and Values**

	% in Units	% in Value
Tape	15%	6%
CD	22%	18%
VCD	62%	76%
DVD	1%	0%
<b>Total</b>	<b>100%</b>	<b>100%</b>

**Copyright Revenues**

	3Q04	2Q05	3Q05	QOQ	YOY
New Media	27.38	47.74	47.00	(1.5)%	71.7%
Music Copyright Collection	28.47	30.51	32.59	6.8%	14.5%
Others	0.12	2.47	5.63	128.1%	4,639.9%
<b>Total Revenue</b>	<b>55.97</b>	<b>80.71</b>	<b>85.22</b>	<b>5.6%</b>	<b>52.3%</b>

Revenues from New Media increased sharply by 71.7%, mostly from downloadable products through mobile phones and new businesses. Moreover, music copyright collection revenues improved from the prior year by 14.5% due to a higher subscriber on Karaoke shop and booth which yield a higher monthly fee.

**Karaoke customers at end of September 30, 2005**

Products	3Q04	2Q05	3Q05
Station	40,433	37,717	35,949
Booth	6,643	8,843	9,764
Shop	18,986	20,779	21,369
JukeBox	1,251	1,279	1,281
<b>Total</b>	<b>67,313</b>	<b>68,617</b>	<b>68,364</b>

**2. Media Business**

	3Q04	2Q05	3Q05	QOQ	YOY
Sales	1.32	1.66	4.40	164.5%	234.4%
Advertising	106.97	192.89	201.16	4.3%	88.1%
Production Service	47.18	48.92	39.04	(20.2)%	(17.2)%
Copyright	0.10	0.04	0.04	(7.4)%	(57.4)%
Service	0.57	12.49	13.00	4.1%	2,187.1%
Others	0.17	2.68	0.27	(90.0)%	61.1%
<b>Total Revenue</b>	<b>156.29</b>	<b>260.35</b>	<b>257.92</b>	<b>(0.9)%</b>	<b>65.0%</b>

**Media Breakdown**

	3Q04	2Q05	3Q05	QOQ	YOY
TV	113.05	156.08	142.49	(8.7)%	26.0%
Radio	37.54	80.71	85.32	5.7%	127.3%
Publishing	4.47	1.82	14.09	674.5%	214.9%
Other	1.23	21.74	16.03	(26.3)%	1,205.9%



Total	156.29	260.35	257.92	(0.9)%	65.0%
-------	--------	--------	--------	--------	-------

Media business reported total revenues of 257.92 MB, a significant increase of 65.0 % from last year. More importantly, media business rose in its contribution to overall revenues from 26.1% in the earlier year to 33.9% during this period.

Total revenue from TV business grew by THB 26.0%, which were mainly from increase of air-time in non-music TV programs e.g. Muangthai Variety, TV drama program and @Woman.

**Music Programs as of September 30, 2005**

No.	MV Programs	Day	Time	Channel
1	1000 MIC	Tue	1:00 2:30	3
2	D CLUB	Sun	18:05 19:00	5
3	SATURDAY SHOW	Sat	15:00 15:55	5
4	T-UNITED	Sat	11:05 11:55	5
5	SHOW HERE	Mon-Fri	11:30 11:55	5
6	POP UP LIVE	Sat-Sun	0:05 1:30	5
* 7	BANTUENG YOKKUMLUNG 2	Thu	14:05 14:30	5
* 8	DJ CENTER	Sat-Sun	1:30 2:00	5
* 9	SAO KUN 2	Mon-Wed	1:20 1:50	7
10	HOLIDAY MENU	Holiday	13:00 14:00	7
11	2 NITE LIVE	Wed-Thu	0:15 1:15	7
12	TV RELAX	Tue	14:05 14:30	7
13	SEE SAW SCENE	Sat	11:30 12:00	9
14	HUAJISAPAIPAE	Mon	1:15 2:00	9
* 15	MONTUKMOR	Fri	0:30 1:30	9
* 16	PRA JUN BUN TUENG	Mon	3:05 4.00	9
17	KU PUAN GUAN PLENG	Fri-Sat	3:30 4.00	9

\* Music program for looktung music

At the end of September 30, 2005, we had 11 non-music programs, including 3 drama series, 7 variety programs, and 1 sports program that were currently on-air.

**Non-Music Programs as of September 30, 2005**

No.	Non MV Programs	Type	Day	Time	Channel
1	RAKKHONGNAIKRAJOK	Drama	Sat-Sun	10:00 11:45	3
2	RAIWANBANTUENG	Variety	Mon-Fri	11:00 11:25	5
3	MAUNGTHAIVARIETY	Variety	Mon-Fri	21:10 21:40	5
4	PERDMUANGPLAK	Variety	Sat	14:00 15:00	5
5	FRONT@FIVE	Variety	Sat	8:05 8:30	5
6	FAMILY CIRCLE	Variety	Sun	8:05 8:30	5
7	KUM PEE KEE LA	Sports	Mon-Sun	20:00 20:01	9
8	2+1 KRANGKERNPIKAD	Drama	Sat-Sun	21:00 22:00	9
9	RODDUANKHABUANSUDTAI	Drama	Sun	16:05 17:00	9
10	MUANGTHAICHAILEOY	Variety	Sun	00:30 1:00	9
11	@WOMAN	Variety	Sun	9:30 10:00	ITV



Despite a decrease in production service revenue, mainly due to fewer numbers of governmental projects delivered during this period (Q3/2004) when compared to Q3/2005, we had delivered more episodes of drama series to the TV networks. There is a sharp increase in a number of episodes of drama series delivered, climbing up from 23 episodes in Q3/2004 to 62 episodes during Q3/2005.

**Production revenues derived from the following:**

	(Units)		
	3Q04	2Q05	3Q05
No. of Drama Series	3	6	5
No. of Episodes Delivered	23	37	62
No. of Governmental Projects Delivered	11	9	8

**List of Dramas produced to the Network in 3Q05**

No.	Dramas	Day	Time		Channel
1	SU PAB BU ROOD TEEN KWAI	Mon-Sun	19:15	20:15	3
2	YOR YAK YOD YOONG	Mon-Fri	18:45	19:15	3
3	RAK NID NID TONG SIT UP	Sun	13:00	14:00	7
4	RAK WAN LA NID	Sat	13:00	14:00	7
5	BAN TUK RAK BOON LUE	Sat	13:00	14:00	7

For radio business, total revenue rose dramatically by 127.3% from the same period last year (Q3/2004) from our 3 radio stations namely 93 Cool FM, 106 Life FM and 88.5 FM Max which have gained higher popularity rating while in Q3/2004 106 Life FM was just launched.

**Radio air-time advertising rates as at September 30, 2005**

No.	Station	Price (Baht/30 Sec)	Broadcast (Hr/Day)	Advertising Time (Min/Day)
1	88.5 FM MAX	2,400	19.5	120.0
2	93.0 COOL FM	4,500	21.0	180.0
3	106.0 LIFE FM	3,000	18.5	150.0

**AC Nielsen's top rating radio stations as of September 2005 (Survey#10 2005, All People 12+)**

No.	Station	Operators	No. of Listeners (000's)	% Share of Listeners
1	95.0 Look Tung Ma Ha Na Korn	MCOT	1,754	20.50%
2	93.0 Cool FM	Sky High Network	1,629	19.10%
3	97.5 Seed FM	MCOT	1,057	12.40%
4	98.0 Look Tung Rak Thai	BNT	1,096	12.80%
5	95.5 Virgin Hitz	Virgin BEC Tero	1,019	11.90%

Results from the research conducted by AC Nielsen showed that we gained 31.1% share of total listeners in Bangkok Metropolitan area.

Revenues contributed by publishing business rose by 214.9% from the same period last year as we re-launched our FRONT magazine in July and are receiving positive response from both agencies and buyers.

**3. Motion Pictures and Production Service**



	(Million Baht)				
	3Q04	2Q05	3Q05	QOQ	YOY
Sales	(5.06)	0.81	4.39	442.4%	186.7%
Advertising	0.00	0.08	0.13	62.5%	0.0%
Motion Picture	(0.14)	14.96	47.18	215.3%	34,047.6%
Production Service	12.80	11.17	13.63	22.0%	6.5%
Copyright	34.16	16.95	26.88	58.6%	(21.3)%
Service	(0.01)	0.03	0.00	(90.3)%	142.6%
Others	0.62	1.04	(0.55)	(153.0)%	(188.7)%
Total Revenue	42.37	45.05	91.66	103.5%	116.3%

#### Revenues by Sources

	(Million Baht)				
	3Q04	2Q05	3Q05	QOQ	YOY
Motion Pictures	30.95	32.86	78.29	138.2%	153.0%
Production Service	11.42	12.18	13.37	9.8%	17.1%

As for overall motion picture and production services, total revenues rose by 116.3%. The key contribution was the successful performance of "Dumber Heroes"(พี่ขี้ฉ้อร้ายสายหน้า), the movie which was launched in this period whereas no movie had been released during Q3/2004.

#### Outlook in Q405

- There will be a continuous momentum from sales of a very popular VCD concert of "Pong Lang Sa On"
- New Media is expected to slow down with the overall market
- Copyright collection should be stable compared to the third quarter
- Radio business maintain a steady revenue stream from a solid listeners base
- TV is expected to improve in this quarter after a result from cost and pricing restructuring starts to take effect
- There will be two movies launched in the fourth quarter. Both of them are small-budget movies.

#### Disclaimer

"Some statements made in this presentation are forward-looking statements, which are subject to various risks and uncertainties. These include statements with respect to our corporate plans, strategies and beliefs and other statements that are not historical facts. These statements can be identified by the use of forward-looking terminology such as "may", "will", "expect", "anticipate", "intend", "estimate", "continue", "plan" or other similar words. The statements are based on our management's assumptions and beliefs in light of the information currently available to us. These assumptions involve risks and uncertainties which may cause the actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements."



**Income Statement**

	1Q04	2Q04	3Q04	4Q04	FY04	1Q05	2Q05	3Q05	4Q05	FY05
<b>Product sales</b>	240.92	160.72	255.10	274.93	931.66	153.46	151.83	269.33		574.61
<b>Advertising</b>	90.47	108.61	111.47	135.00	445.54	173.83	194.92	201.29		570.05
<b>Motion pictures</b>	32.27	32.04	(0.14)	22.93	87.10	24.09	14.96	47.18		86.24
<b>Production house</b>	97.86	60.98	80.47	84.79	324.10	54.34	74.63	54.17		183.14
<b>Concert and event</b>	40.48	38.74	32.34	67.57	179.12	58.55	54.36	57.81		170.71
<b>Copyright</b>	49.71	46.64	90.22	143.51	330.08	134.18	97.70	112.13		344.02
<b>Service</b>	4.01	3.70	3.67	2.62	14.01	4.45	14.54	14.49		33.48
<b>Revenues from copyright infringement</b>	12.46	10.74	5.26	2.23	30.68	2.47	2.23	3.64		8.34
<b>Others</b>	3.86	6.00	(1.03)	3.86	12.69	0.70	5.92	0.59		7.20
<b>Goodwill from subsidiaries</b>	0.43	0.43	22.09	(0.07)	22.88	0.03	0.14	0.14		0.30
<b>Total revenue</b>	572.46	468.60	599.44	737.36	2,377.87	606.10	611.23	760.77	0.00	1,978.10
<b>Cost of sales and services</b>	482.17	430.44	462.16	504.06	1,878.82	471.10	481.37	539.90		1,492.37
<b>Gross profit</b>	90.30	38.16	137.28	233.30	499.04	135.00	129.86	220.88	0.00	485.74
<b>SG&amp;A</b>	124.86	122.68	161.27	203.34	612.15	123.89	254.26	381.61		759.76
Directors' remuneration										
<b>EBIT</b>	(34.56)	(84.52)	(23.99)	29.96	(113.11)	11.11	(124.40)	(160.73)	0.00	(274.02)
<b>Interest expense</b>	1.01	1.52	1.86	1.92	6.32	1.82	1.37	1.51		4.71
<b>Income Taxes</b>	6.20	10.13	(0.97)	(3.34)	12.02	2.31	5.36	15.85		23.51
<b>Net profit of minority shares</b>	0.00	0.00	0.01	(0.24)	(0.23)	0.34	(0.01)	(0.18)		0.14
<b>Net profit</b>	(41.77)	(96.17)	(24.88)	31.14	(131.68)	7.32	(131.14)	(178.27)	0.00	(302.10)
<b>No. of shares**</b>	140.00	140.00	140.00	140.00	140.00	140.00	140.00	140.00	140.00	140.00
<b>EPS</b>	(0.30)	(0.69)	(0.18)	0.22	(0.94)	0.05	(0.94)	(1.27)	0.00	(2.16)

**Profitability**

	1Q04	2Q04	3Q04	4Q04	FY2004	1Q05	2Q05	3Q05	4Q05	FY2005
Overall gross margin	15.8%	8.1%	22.9%	31.6%	21.0%	22.3%	21.2%	29.0%	#DIV/0!	24.6%
Overall EBIT margin	(6.0)%	(18.0)%	(4.0)%	4.1%	(4.8)%	1.8%	(20.4)%	(21.1)%	#DIV/0!	(13.9)%
Overall net margin	(7.3)%	(20.5)%	(4.2)%	4.2%	(5.5)%	1.2%	(21.5)%	(23.4)%	#DIV/0!	(15.3)%
SG&A / Total revenues	21.8%	26.2%	26.9%	27.6%	25.7%	20.4%	41.6%	50.2%	#DIV/0!	38.4%

**Growth QOQ**

(%)	1Q04	2Q04	3Q04	4Q04	1Q05	2Q05	3Q05	4Q05
Product sales	18.0%	(33.3)%	58.7%	7.8%	(44.2)%	(1.1)%	77.4%	(100.0)%
Advertising	14.6%	20.1%	2.6%	21.1%	28.8%	12.1%	3.3%	(100.0)%
Motion pictures	11.7%	(0.7)%	(100.4)%	16,599.3%	5.1%	(37.9)%	215.3%	(100.0)%
Production house	44.6%	(37.7)%	31.9%	5.4%	(35.9)%	37.3%	(27.4)%	(100.0)%
Concert and event	15.0%	(4.3)%	(16.5)%	109.0%	(13.4)%	(7.2)%	6.3%	(100.0)%
Copyright	(12.1)%	(6.2)%	93.5%	59.1%	(6.5)%	(27.2)%	14.8%	(100.0)%
Service	(14.2)%	(7.6)%	(0.8)%	(28.7)%	69.8%	226.9%	(0.4)%	(100.0)%
Revenues from copyright infringement	(77.7)%	(13.8)%	(51.1)%	(57.6)%	10.7%	(9.5)%	63.1%	(100.0)%
Others	110.7%	55.3%	(117.2)%	474.4%	(81.9)%	746.6%	(90.1)%	(100.0)%
Goodwill from subsidiaries	(1.4)%	0.0%	5,021.5%	(100.3)%	142.9%	348.0%	1.1%	(100.0)%
Total revenue	15.3%	(18.1)%	27.9%	23.0%	(17.8)%	0.8%	24.5%	(100.0)%
Cost of sales and services	23.8%	(10.7)%	7.4%	9.1%	(6.5)%	2.2%	12.2%	(100.0)%
Gross profit	(15.6)%	(57.7)%	259.7%	69.9%	(42.1)%	(3.8)%	70.1%	(100.0)%
SG&A	(14.9)%	(1.7)%	31.5%	26.1%	(39.1)%	105.2%	50.1%	(100.0)%
EBIT	12.9%	144.5%	71.6%	224.9%	(62.9)%	(1,219.6)%	29.2%	100.0%
Net Profit	7.4%	130.2%	74.1%	225.2%	(76.5)%	(1,891.6)%	35.9%	100.0%

**Growth YOY**

(%)	1Q04	2Q04	3Q04	4Q04	FY2004	1Q05	2Q05	3Q05	4Q05	FY2005
Music sales	48.4%	(22.2)%	(4.0)%	34.7%	11.1%	(36.3)%	(5.5)%	5.6%	(100.0)%	(38.3)%
Advertising	(19.5)%	(4.7)%	18.8%	70.9%	11.6%	92.2%	79.5%	80.6%	(100.0)%	27.9%
Motion pictures	(29.8)%	(29.0)%	(101.0)%	(20.6)%	(35.0)%	(25.3)%	(53.3)%	34,047.6%	(100.0)%	(1.0)%
Production house	117.9%	15.8%	63.2%	25.3%	51.1%	(44.5)%	22.4%	(32.7)%	(100.0)%	(43.5)%
Concert and event	30.3%	(1.8)%	38.1%	92.1%	38.7%	44.7%	40.3%	78.8%	(100.0)%	(4.7)%
Copyright	135.1%	(4.9)%	128.1%	153.8%	98.5%	169.9%	109.5%	24.3%	(100.0)%	4.2%
Service	136.2%	742.2%	45.1%	(44.0)%	49.9%	10.9%	292.6%	294.4%	(100.0)%	139.0%
Revenues from copyright infringement	(5.0)%	(25.0)%	0.0%	(96.0)%	(63.2)%	(80.2)%	(79.2)%	(30.7)%	(100.0)%	(72.8)%
Others	56.8%	1,173.2%	(105.4)%	110.8%	184.2%	(81.9)%	(1.3)%	156.7%	(100.0)%	(43.3)%
Goodwill from subsidiaries	0.8%	(0.3)%	4,952.0%	(116.2)%	1,219.0%	(93.0)%	(68.5)%	(99.4)%	100.0%	(98.7)%
Total revenue	31.4%	(10.2)%	18.1%	48.5%	21.2%	5.9%	30.4%	26.9%	(100.0)%	(16.8)%
Cost of sales and services	98.5%	26.3%	29.8%	29.4%	41.4%	(2.3)%	11.8%	16.8%	(100.0)%	(20.6)%
Gross profit	(53.1)%	(78.9)%	(9.5)%	118.0%	(21.0)%	49.5%	240.3%	60.9%	(100.0)%	(2.7)%
SG&A	53.8%	1.8%	46.3%	38.6%	33.5%	(0.8)%	107.3%	136.6%	(100.0)%	24.1%
EBIT	(131.0)%	(240.4)%	(157.9)%	175.5%	(165.2)%	132.1%	(47.2)%	(569.9)%	(100.0)%	(142.3)%
Net Profit	(161.1)%	(285.5)%	(194.0)%	180.1%	(222.1)%	117.5%	(36.4)%	(616.6)%	(100.0)%	(129.4)%