



Press Release

Q1 2008

RS Public Company Limited



Financial Highlight

Unit : Million Baht

	1Q07	4Q07	1Q08	QoQ	YoY
Total Revenue	580.82	703.80	431.51	(38.6)%	(25.7)%
Total COGS	425.37	503.93	387.32	(23.1)%	(8.9)%
Gross Profit	155.45	199.87	44.19	(77.8)%	(71.5)%
SG&A	142.43	240.25	102.50	(57.3)%	(28.0)%
EBIT	13.02	(40.38)	(58.30)	44.3%	(547.7)%
Net Profit	8.95	(44.45)	(66.98)	(50.6)%	(848.3)%
<i>GPM</i>	<i>26.7%</i>	<i>28.4%</i>	<i>10.2%</i>		
<i>NPM</i>	<i>1.5%</i>	<i>-6.3%</i>	<i>-15.5%</i>		



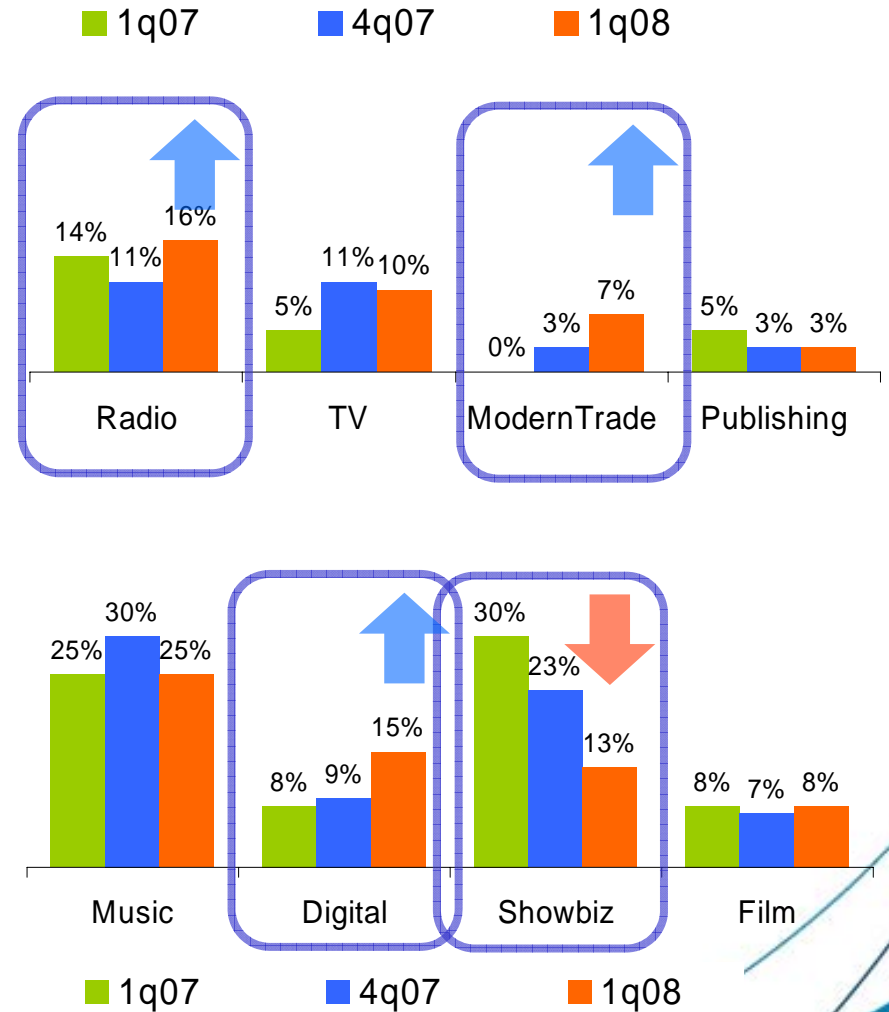
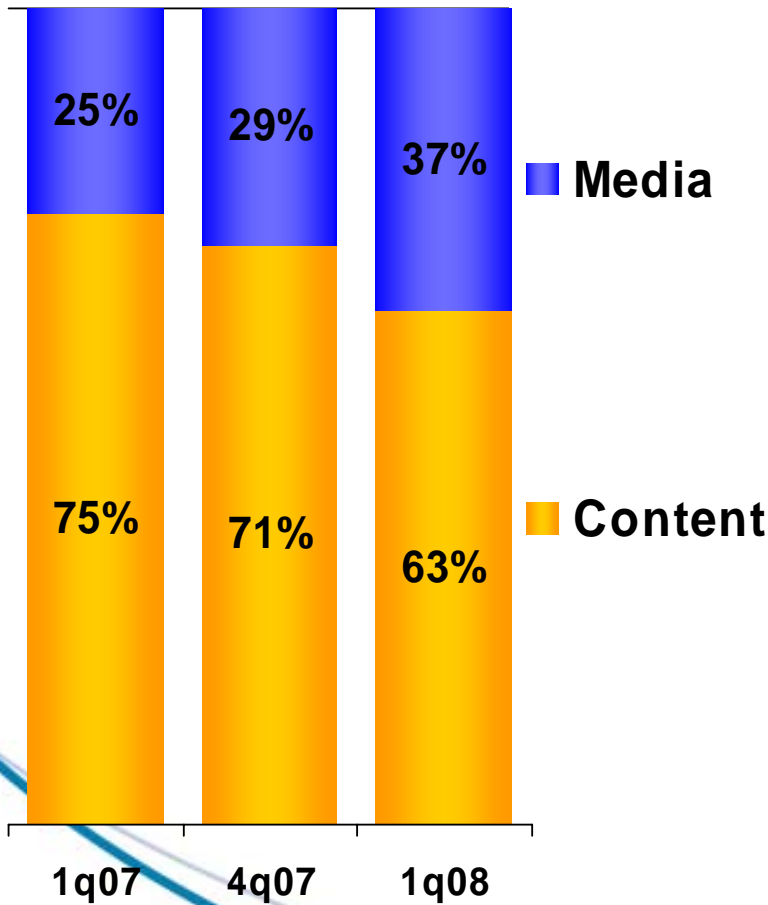
Revenues Contribution

Unit : Million Baht

Businesses	1Q07	4Q07	1Q08	QoQ	YoY
Music	145.52	209.49	107.98	(48.46)%	(25.80)%
Digital	45.88	62.78	64.90	3.38%	41.46%
Showbiz	171.52	163.62	56.87	(65.24)%	(66.84)%
Film	47.24	49.87	34.48	(30.86)%	(27.01)%
Television	29.23	78.77	43.61	(44.64)%	49.20%
Radio	79.36	76.18	67.34	(11.60)%	(15.15)%
In-Store Media		20.43	29.49	44.35	
Publishing	31.68	19.19	14.35	(25.22)%	(54.70)%
Support	4.24	8.82	5.50	(37.64)%	29.72%
Total Operating Revenues	554.71	689.20	424.51	(38.41)%	(23.47)%
Other Revenue	26.11	14.60	7.00	(52.05)%	(73.19)%
Total Revenues	580.82	703.80	431.51	(38.69)%	(25.71)%



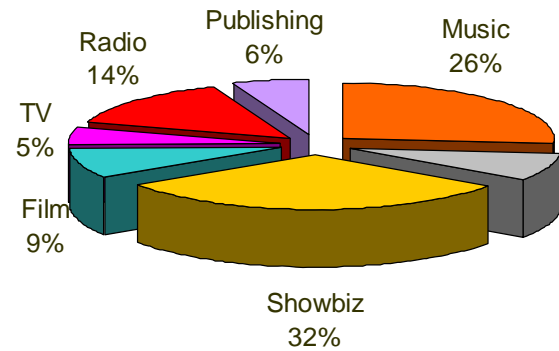
Revenue Contributions



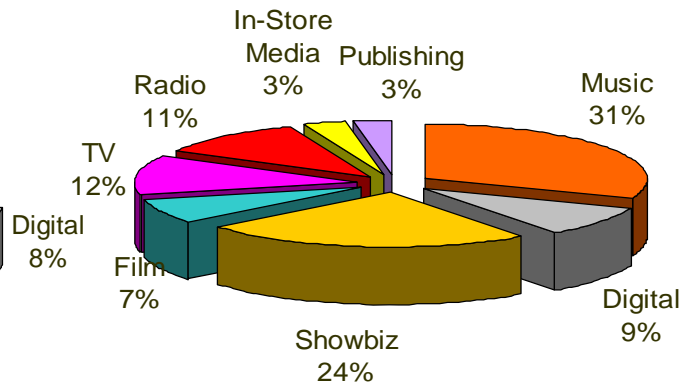


Revenues Contribution

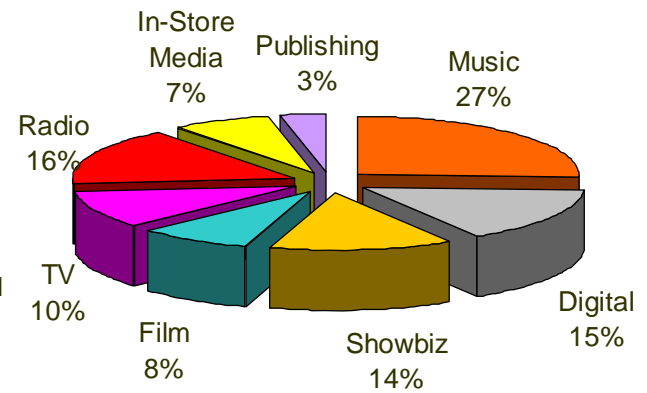
1Q07



4Q07



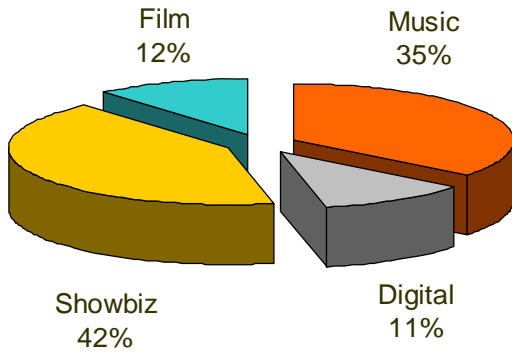
1Q08



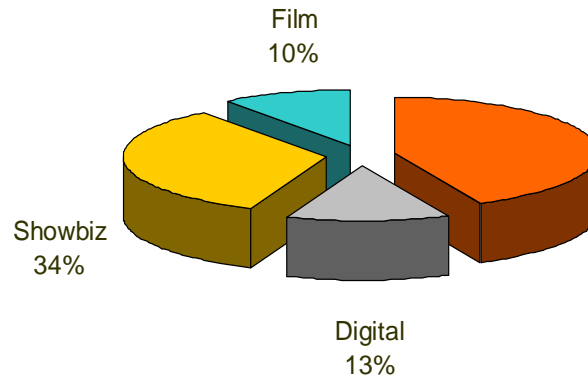


Contents Business Overview

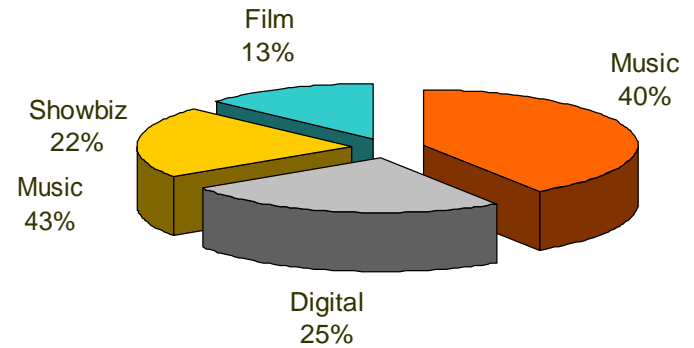
1Q07



4Q07



1Q08

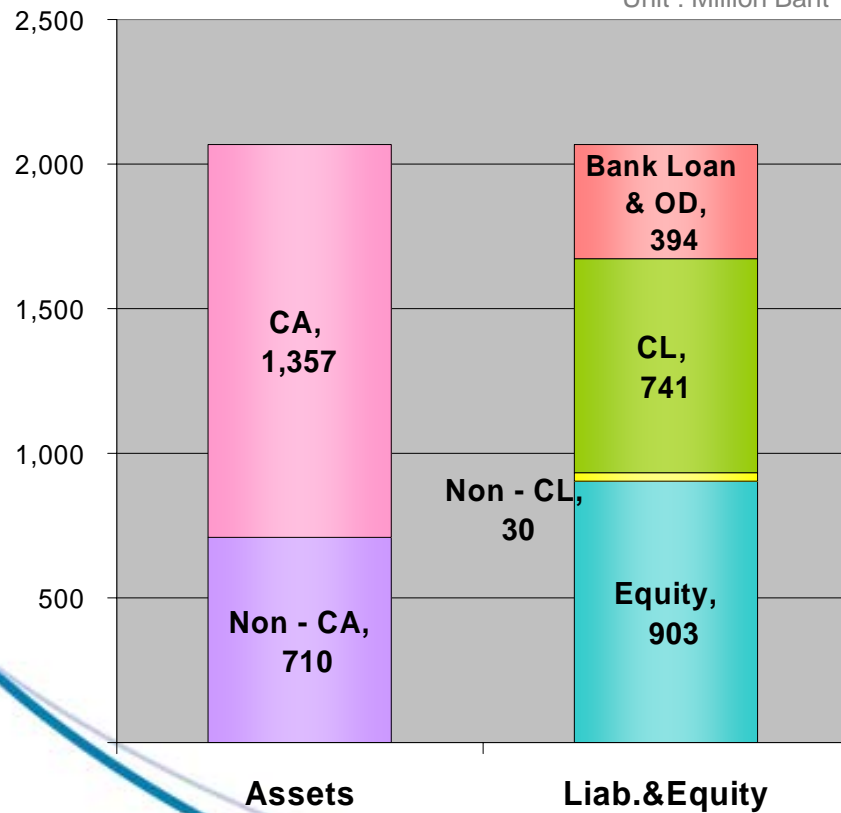




Balance Sheet

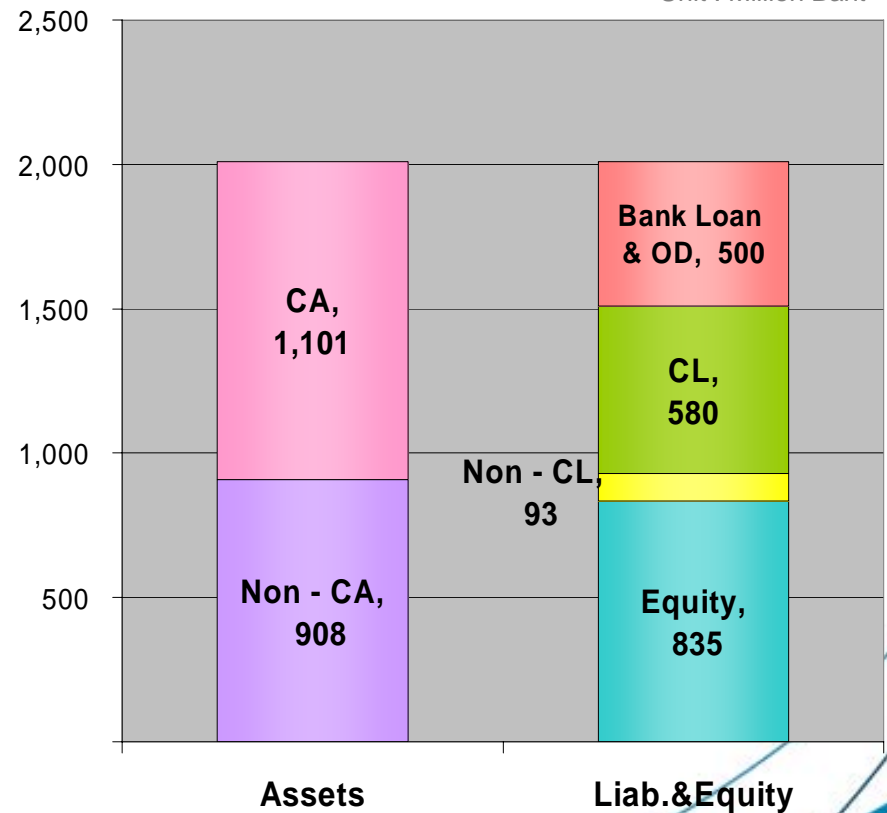
End 2007

Unit : Million Baht



1Q08

Unit : Million Baht





Key Ratios

	1q07	4q07	1q08
Gross Profit Margin	25.88%	27.46%	8.80%
EBITDA Margin	6.73%	-1.94%	-7.53%
Net Profit Margin	1.54%	-6.32%	-15.52%
Earning per share (บาท)	0.01	-0.06	-0.01
Current Ratio (เท่า)	1.66	1.20	1.02
Debt to Equity Ratio (เท่า)	0.78	1.29	1.41

Cash Flows from :

- Operating Activities (ล้านบาท)	-109.10	153.79	80.50
- Investing Activities (ล้านบาท)	0.19	-112.56	-221.75
- Financing Activities (ล้านบาท)	47.11	75.28	165.35
- Change in Cash (ล้านบาท)	-61.80	116.50	24.10



Appendix



TV – Music Program

No.	Music Programs at Mar 31, 2008	Type	Day	Time	Channel
1	TV RELAX	String	Tue - Wed	13:25 13:50	5
2	HI! FRIEND	String	Wed	23:15 0:05	5
3	KAMIKAZE' CLUB	String	Sat	10:55 11:45	5
4	POP UP LIVE	String	Sat - Sun	0:15 1:30	5
5	PASA PARTY	String	Mon	0:25 1:25	7
6	2 NITE LIVE	String	Wed - Thu	0:25 1:25	7
7	HOLIDAY MENU	String	Holiday	12:00 13:00	7
8	HUA JAI SA PAI PAE	String	Fri	0:30 1:30	9
9	BUSSABA VARIETY	Country	Mon	14:00 14:25	5
10	YOR YING SO PA	Country	Fri	10:35 11:00	5
11	SAO KOON SONG	Country	Mon - Wed	1:30 2:00	7
		Country	Sun	1:00 1:30	7
12	SIAM PAZA	Country	Mon	1:00 2:00	9
13	MUENG THAI CHAI LEOY	Country	Sun	1:00 2:00	9



Non - Music Program

No.	Non-Music Programs at Mar 31, 2008	Type	Day	Time		Channel
1	FAH MUENG THAI	Variety	Sun	22:00	23:00	5
2	KWA JA PEN DAO	Variety	Sun	14:00	15:00	9



Thank You